

OUR COMMITMENT TO SUSTAINABILITY AND CIRCULAR ECONOMY

The #CIC2022 conference contributes to the progressive vision articulated in the Agenda 2030 and the achievement of global Sustainable Development Goals SDGs, namely SDG 16 (Peace, Justice and Strong Institutions), SDG 17 (Partnership for the Goals) and SDG 4 (Quality Education).

As we at CEDMO recognize the urgency of both the SDGs and environmental action as a whole, we have decided to commit to organizing the conference with minimal impact on the environment. We have taken actions to discuss the measures at the conference with experts on organizing sustainable events and have carefully selected all suppliers of goods and services that meet our environmental standards.

Below you may find quick information about measures taken by the organizers of the conference. We also kindly ask you, as our guests or contributors to the conference, to be mindful of your impact on the environment both during and after the official programme. We urge you to take advantage of the vast and very well functioning public transportation system of the city of Prague and ask you to follow the instructions on recycling provided at the venues.

ENVIRONMENTAL MEASURES AT THE CONFERENCE

Venue

The chosen venue meets all the criteria in terms of capacity, technical equipment and location. Its central location allows for the use of public transport by the conference guests.



CEDMO INTERNATIONAL CONFERENCE

Europe Tackles Information Chaos

Prague, September 22-23, 2022

Technical Equipment

We are paying special attention to energy usage of any technical equipment at the conference. Sleep mode will be automatically activated in any device not currently in use and all the lights will be switched off when the room is not in use. Central heating and air conditioning will be optimized for lower temperatures for guest arrivals and departures.

Catering

Reusable porcelain and glass dishes will be used to serve the food and beverages. The chosen catering company will provide refreshments made from locally grown and seasonal produce and will take measures to minimize food waste. The packaging will be reusable whenever possible. We will provide vegetarian and vegan options to our guests and explain the footprint of the served refreshments.



Guest Accommodation

We have selected hotels with a long lasting commitment to sustainability and circular economy. Their measures to lower the impact on the environment include energy efficiency, strict waste management, employee education, cooperation with local communities and transparency. You can learn more about their environmental standards [here](#).



Promotional Materials and Gifts

We will minimize production of any printed materials. A small number of promotional brochures and leaflets with information on the conference will be available on recycled paper, but we strongly encourage all the guests to follow our website for programme or any other information. Our speakers and esteemed guests will receive gifts from the organizers. The gifts will be local products, preferably made from upcycled materials in enterprises that employ disabled or otherwise disadvantaged people.

OUR WORK TOWARDS SUSTAINABILITY OUTSIDE THE CONFERENCE



Central European
Digital Media
Observatory

By fostering an independent, professional, fact-based, diverse and pluralist media, and a more resilient society and state, CEDMO will contribute to the progressive vision articulated in the Agenda 2030 and the achievement of the vast majority of global Sustainable Development Goals (SDGs). CEDMO has a transversal impact, reaching most of the SDGs via its activities. A free, independent and pluralist media sector and information ecosystem is a prerequisite to the creation and sustaining of functioning democracies, supporting the creation of peaceful, just and inclusive societies.

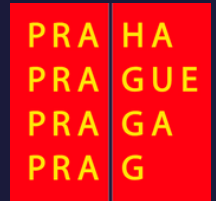


CIRA Advisory is a consulting and advisory firm that specializes in the circular economy and sustainability across all major industries and sectors. We support our clients in sustainable technical solutions, project management, formulating circular strategies, organizing sustainable events and communication services. Based on our expertise in circular economy, we have developed our own methods for organizing sustainable events, communicating sustainable business projects and evaluating the use of circular economy in business practice.

We undertake specific projects to implement the circular economy within Czech companies and support their adoption of circular business models. Our clients are major corporations such as Kofola, CPI and Komerční banka, as well as smaller companies, e.g. Biopekárna Zemanka, and other organizations, e.g. Český florbal, Akademie múzických umění, for which we provide advisory services with their sustainable projects and strategies.

We are part of the sustainability committee of the Czech olympic committee and we evaluate sustainable business projects for SDG awards by Association of social responsibility, TOP responsible company and Sustainable business of the year.

THE CITY OF PRAGUE



The capital city of the Czech Republic is committed to building a sustainable vibrant city. The city has drawn inspiration from other major European cities and has issued two major strategy documents that guide its decisions – the Climate plan 2030 and Circular Prague 2030. The goal of the city is to lower its CO2 emissions by applying circular standards. The measures include the use of recycled building materials, collection and use of gray and rain water, support of sustainable agriculture and use of food waste for energy production and wider recycling. More on the circular strategy is available [here](#).